



Minutes
Downtown Oshawa Business Improvement Area
Board of Directors
September 26, 2018

Attendance: Shawn Solomon (Chair), Glen Gillett (Vice Chair), Gary Vaughan, Doug Sanders, Cindy Malachowski

Staff: Garth Johns

Regrets: Dan Hostick, Mehdi Nejad, Nancy Shaw

The meeting was called to order at 6:00 PM. As there was no quorum, the meeting was held for informational purposes only.

1. **Declarations of pecuniary interest** – none
2. **Delegations** – none
3. **Correspondence** – none
4. **Comments from the floor** – none
5. **Adoption of Minutes** – received with no motion
6. **City's Economic Development update and City Report (Doug Sanders)**
Doug reported on a number of activities including the following:
 - City Council considered the issue of placing garbage receptacles Downtown. It has been turned down, primarily because of the loss of advertising income. The question was asked about whether or not we could proceed on our own – NO.
 - The folks at 100 Bond are facing a number of parking related issues. Doug has met with him to try to calm the waters. Buses on Mary will have a layaway zone in front of the new building at 80 Bond
7. **Treasurer's Report** – Nothing to add. Financial statements had previously been circulated and the Executive Director's report commented briefly on same.
8. **Committee Updates**
Signature Events - Gary Vaughan
 - Fundraisers have been held in association with the Show and Shine over the years with the intent being to support a Downtown charity. Once a dance has been held in November, we will announce the charity who we will donate to, arrange for a photo opportunity etc.
 - Bikes on Bond and Kars on King were both well attended and deemed to be most successful, possibly enjoying the smoothest year ever.
 - We will once again help with the Santa Claus Parade by getting the barricades out and putting them back once the event is finished.

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- We plan to be part of the Motorcycle Show again in January as it has proven to be very helpful for our Bikes on Bond.

New Events – no official report as there was no meeting held but Doug Sanders commented on the following:

- Butter Tart Festival was a great success with lots of visitors, many vendors, a judging contest and, for the most part, good weather.
- Reminded those present of the upcoming International Wine Festival. It was suggested that we need to do a better job of saying “brought to you by the Downtown BIA”.

Economic Development/Beautification – Cindy Malachowski/Glen Gillett

- We need to continue to focus attention on the expanded areas as far as beautification efforts are concerned
- Winter greenery is seen to be a bit expensive so we are looking at alternatives. Those present liked the idea of alternating hanging baskets with winter wreaths
- New garbage tote program has been delayed until November
- We have now seen mock-ups of the new furniture, planters etc.
- We are still pushing for increased garbage collection in the expanded areas
- The “Let’s Shop” brochures are finished and currently being distributed. We will next do an update of “Let’s Eat” before doing a services brochure. A question was asked as to whether the City could arrange printing at a more reasonable cost. The Executive Director will make inquiries. Glen and Garth will meet to review budget amounts to determine what will be possible in 2019.

9. **Executive Director’s Report** – previously circulated. There was discussion about when the current Board finishes its term and when the new Board starts. Council makes their appointments on December 3rd. That is when the new Board takes over. Decisions about meeting dates will be held until that time.
10. **Strategic Plan Update** – nothing to report
11. **In Camera** – not necessary
12. **New Business** – none

The meeting was adjourned at 6:45.