



Minutes
Downtown Oshawa Business Improvement Area
Board of Directors
May 23, 2018

Attendance: Glen Gillett (Vice Chair – arrived 6:30), Cindy Malachowski, Nancy Shaw, Dan Hostick, Gary Vaughan, Doug Sanders, Mehdi Nejad (arrived 6:30)

Staff: Garth Johns

Also in attendance: Sue Lupton, Kyle Benham

Regrets: Shawn Solomon (Chair), Jacob Hamayda

The meeting was called to order at 6:05 PM. As there is no quorum, the meeting is for informational purposes only and initially chaired by Nancy Shaw.

1. **Declarations of pecuniary interest** – none
2. **Delegations** – none
3. **Correspondence** – none
4. **Comments from the floor** – none
5. **City's Economic Development update (Kyle Benham/Sue Lupton) and City Report (Doug Sanders)**
 - From Doug, the Genosha Hotel project now has all permits in place and work on renovations has begun
 - Food Truck report has been passed by Council
 - Streetscape report is yet to be considered by Council
 - Some discussion took place with regard to the Durham College request for Downtown banners which, in turn, led to further discussion about the new Teaching Hub location at the corner of Mary and Bond.
 - Doug has also had discussions with the Region about working the Athol Street water project around our events. More info to come.
 - Robert Gunnyon has submitted a letter of resignation to Doug with a copy to the Mayor. The letter will likely be received by Corporate Services Monday morning (as an in-camera item). If the Board has someone in mind, they should advise the Clerk accordingly.
 - Kyle reported that the streetscape proposal had presented 3 options for public input and the one that garnered the most support was the one that resulted in 11 – 12 parking spots removed. However, it remained important that a drop off area remain in front of the Regent Theatre. A staff report on this initiative will go to a joint Development/Community Services Committee meeting June 5th.
 - Terms of Reference for parking review have now been approved. The project will be done early in 2019. Discussion followed.

(2)

- From Sue, Lava Yoga will have an official opening June 21st at 8:30 AM
- The Tribal Voices building at 20 Simcoe St. N is being renovated to become a new shoe store
- The area beside Pizza Munno is set to become a Crepe eatery
- The student residence on Athol is going ahead on schedule

6. **Treasurer's Report** – no report available

7. **Committee Updates**

Signature Events - Gary Vaughan

- The busy season is upon us
- Show and Shine begins tonight
- Meeting next week to fine tune Memorial Park/Tuners part of Kars on King
- It was noted by Vice Chair Glen Gillette that these events always go without too much trouble. Gary mentioned that Kevin and Angela are key to the organization of the events
- Dates were confirmed and discussion ensued

New Events – Dan Hostick

- Looking forward to summer night markets with vendors and entertainment being the responsibility of the BIA
- Wine festivals are being worked on with a couple of changes envisioned from last year's events. Some lengthy discussion ensued with regard to the location for the International Wine Festival in November. While some felt that Parkwood would be a good location, others were adamant that the event should be kept Downtown. Options will be considered and recommendations made to the Board
- Some discussion about the PR videos and the importance of including George as one of the interviewees

•

Beautification – Cindy Malachowski

- We are trying to relocate some of the planters but space on the sidewalks is a concern. We may need to focus on banners instead. Not all poles currently in the Downtown will accommodate banners. We may need to retrofit some. Work continues.
- New summer banners will soon be installed.
- Some discussion about garbage collection as promised in the campaign to expand our boundaries

Dan Hostick left the meeting at 6:55

(3)

Economic Development

- Another mailing of “Let’s Eat” has gone out
- We are continuing to work on the “Let’s Shop” brochures. 10 businesses are currently on board with a number of others (up to 10 more) interested in joining

8. **Executive Director’s Report** – previously circulated

Moved by Doug Sanders and seconded by Nancy Shaw that all reports be received for information. Carried.

The Board returned to the issue of the vacant Board position. After discussion it was agreed that we should leave the position vacant until the end of term. Moved by Nancy Shaw and seconded by Cindy Malachowski – carried. The Executive Director is to advise the City Clerk.

9. **Strategic Plan Update** – nothing to report

10. **New Business**

A brief discussion with regard to the City’s policy on Use of Corporate Resources for Election Purposes. Moved by Gary Vaughan and seconded by Nancy Shaw that the Board support the City’s policy. Carried.

Discussion was held with regard to the proposed amendments to the Terms of Reference as proposed by the Executive Director. With further suggested changes, it was Moved by Nancy Shaw and seconded by Doug Sanders that the Terms be amended as proposed with further amendments as recommended during discussion. Carried.

11. **In Camera**

Moved to go in camera by Nancy Shaw and seconded by Gary Vaughan. Carried

Moved by Doug Sanders and seconded by Nancy Shaw to rise from in camera and implement decisions made. Carried.

Moved by Doug Sanders that the meeting adjourn at 8:00 PM. Carried.