



Minutes
Downtown Oshawa Business Improvement Area
Board of Directors
August 22, 2018

Attendance: Shawn Solomon (Chair), Glen Gillett (Vice Chair), Gary Vaughan, Nancy Shaw, Doug Sanders, Dan Hostick, Mehdi Nejad

Staff: Garth Johns

Also in attendance: Kyle Benham, Sue Lupton

Regrets: Cindy Malachowski

The meeting was called to order at 6:00 PM.

1. **Declarations of pecuniary interest** – none
2. **Delegations** – none
3. **Correspondence** – none
4. **Comments from the floor** – none
5. **Adoption of Minutes** – June and July 2018 Moved by Nancy Shaw and seconded by Glen Gillett that the minutes of the meetings held June and July 2018 be approved. Carried.
6. **City's Economic Development update and City Report (Doug Sanders, Kyle Benham and Sue Lupton)**

Doug reported on a number of activities including the following:

- Kars on King – as far as the City is concerned, though some issues were encountered, for the most part, all is ready for Friday
- Work in the Genosha has started with trades and contractors
- Bikes on Bond was well attended and well received by most
- Ribfest has come and gone and while it is not located in Downtown, it remains an important event. They were not so lucky as us as regards the weather

Kyle/Sue reported on the following:

- Another offer to purchase has been received for the former BMO building with an October 2nd closing date. No idea as to the anticipated purpose for the building as far as the potential new owners are concerned.
- There have been a number of issues arise over insurance coverage involving the City, BIA, vendors, the Regional Insurance pool etc. Some of the issues were sorted out in a meeting today. Vendors/tables that are merely sharing information do not need insurance. Others such as food suppliers or activities need adequate coverage. It has been determined that, contrary to our beliefs, current additional coverage for the BIA does not include events. We are now waiting for a quote to provide same. All of these terms need to be ready for Kars on King.



(2)

- With regard to cannabis legislation, a report will be going to Council in September and a position from the BIA has been requested to go as part of that report. After significant discussion, it was moved by Nancy Shaw and seconded by Gary Vaughan that “due to a lack of information available at this time, it is the desire of the BIA to wait to see how other municipalities and other parts of Oshawa adapt to the emerging issues as we are concerned about how this may affect our reputation and economic development. We expect to revisit the issue within the next year.” Carried.

7. **Treasurer’s Report** – No report as Cindy Malachowski was absent.

The financial statement for July 2018 was previously circulated.

8. **Committee Updates**

Signature Events - Gary Vaughan

- After party wing nights (post Show and Shine) have gone well and have introduced a number of people to Downtown restaurants. Store owners are happy and look forward to people coming back. The 3 restaurants used were Crazy Jack’s, Wing Addicts and the General
- Bikes on Bond was very successful with approximately 1200 bikes in attendance.
- Kars on King is ready to go.
- The Chair noted that he had met briefly with the Chair of the Cobourg BIA who wants to meet again to discuss events promoted by both organizations.

New Events – Dan Hostick

- Wine Festival was a success. Most of the participating wineries plan to return next year
- The International Wine Festival is scheduled for November 3rd and the Butter Tart Festival for September 22nd
- Summer market nights have seemingly been successful. Though crowds have not been huge, there is sufficient attendance to warrant doing this again next summer.
- Christmas markets are starting to get lined up and ready to go for November 16 and 17
- With the Generals hitting the ice again shortly, we plan for another series of tailgate parties

Economic Development/Beautification – Glen Gillett

- We have gone to the printers for “Let’s Shop” which will include 14 Downtown businesses. Eventually, we will print 35,000 copies with 25,000 being circulated through the mail. Cost of printing is .32 each.
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(3)

- Glen would like to see a reprint and update of “Let’s Eat” before we look at a service brochure because of the popularity it has enjoyed and because some restaurants have changed or gone out of business since the initial print run. He will work with Garth on that initiative. Once that has been done, we will turn our attention to a services brochure.

9. **Executive Director’s Report** – previously circulated

Moved by Doug Sanders and seconded by Dan Hostick that all reports be received. Carried.

10. **Strategic Plan Update** – nothing to report

11. **In Camera** – not necessary

12. **New Business**

The proposed budget for 2019 had been previously circulated and was discussed at length after which, it was moved by Nancy Shaw and seconded by Glen Gillett that the proposed budget be recommended for approval at the AGM.

Doug Sanders asked about the status of hanging basket straps for OPUC poles. Garth replied that they are being discussed with OPUC staff and hopefully, some action will take place before too long.

Nancy Shaw raised the issue of Durham College banners in the Downtown and asked why they can’t be part of the banner program. Garth reminded members of discussions that have happened previously, not just at the Board level but also that he and Don Lovisa had already engaged in.

We do not have a policy as such and that may be the first step in revisiting the Durham College request.

Moved by Nancy Shaw at 7:45 that the meeting adjourn. Carried.