



# downtown Oshawa

HEARTBEAT OF THE CITY

**Minutes**  
**Downtown Oshawa Business Improvement Area**  
**Board of Directors**  
**April 25, 2018**

**Attendance:** Shawn Solomon (Chair), Glen Gillett (Vice Chair), Cindy Malachowski, Nancy Shaw, Dan Hostick

Staff: Garth Johns

Also in attendance: Sue Lupton

Regrets: Mehdi Nejad, Gary Vaughan, Doug Sanders

Absent: Jacob Hamayda

The meeting was called to order by the Chair at 6:00 PM. As there is no quorum, the meeting is for informational purposes only.

1. **Declarations of pecuniary interest** – none
2. **Delegations** – none
3. **Correspondence** – none
4. **Comments from the floor** – none
5. **Committee Updates**

**New Events** – Dan Hostick

- We had been considering a proposal to have “King St. Eats” food festival but the proposal lacked significant merit or details to make it workable. It also involved an upfront commitment from the BIA of \$5,000. We will not be pursuing it at this time
- Tiny Bubbles was well received by those present. Although we found challenges with the room setup and having sufficient participants, the event was generally considered to be a success and will likely be tried again in the future.
- We still plan on having 2 wine festivals this year – another Try and Buy event at the RMG on July 12<sup>th</sup> as well as an International Festival on November 3<sup>rd</sup> at a location to be determined
- There will be 2 summer markets held at Memorial Park on July 19<sup>th</sup> and August 16<sup>th</sup>.

**Beautification** – Cindy Malachowski

- New summer banners will soon be installed. We have been having difficulties with production and weather has not helped the cause.
- We are trying diligently to get more banners, planters, furniture etc. to the expanded areas. Some quick wins in this regard would be helpful
- We are continuing to promote pop-up shops with limited success
- A report from staff to City Council will be examining the issue of garbage pickup as it relates to comparisons between the original BIA and the newly expanded areas.

(2)

During campaigning for an expanded BIA, promises were made that the new members would get the same level of service as the original members. That has yet to happen

**Economic Development**

- We are continuing to work on the “Let’s Shop” brochures. 8 businesses are currently on board with a number of others interested in joining
6. **City’s Economic Development Update** – Sue Lupton
- The continuing work on the Genosha Hotel project is ready to go
  - Food Truck report is going to Council April 30<sup>th</sup>. They will not be allowed in Downtown other than on Bagot between Centre and Simcoe, on Metcalfe and on Richmond between Ontario and Mary St.
  - The Downtown Streetscape report will be going to Development Services on May 28<sup>th</sup> with final consideration by Council on June 11<sup>th</sup>. Oddly enough, the majority of respondents to surveys preferred the option that eliminated some parking. However, parking Downtown will be subject to a much larger review in the coming months and will include impacts of the streetscape report.
  - The latest CIP grants for \$50,000 have now been announced. The next round will be considered in September.
  - Durham College has requested space for banners Downtown. Although the Board generally supports Durham, the general consensus was that we need to see some initiative from them that supports Downtown.
7. **Executive Director’s Report** – previously circulated
8. **Strategic Plan Update** – nothing to report
9. **In Camera Session** – nothing further
10. **New Business** –none

The meeting was adjourned at 7:05 PM.