



Community Development
25 February 2020
21 Simcoe St S
9 am

Attendance: Amanda MacDonald, Angela Mittoni, Cindy Malachowski, Ivano Labricciosa, Kim Lepine, Derek Giberson, Lianne, Sue Lupton and William Denomme

Start 8:32

Welcoming Streets

- intention of the survey was that it would be sent out three times to the BIA members. We are coming up to the time we are to send the survey out for the second time
- survey is to show concerns for all the stakeholders
- not sending the survey out the residents, only the BIA members. Concern is a residential survey won't indicate change right away
- our initial survey captured overlap in some of the categories as some of the business owners are also residents in the downtown
- survey will be something the BIA does and will not attach the City's name to it

MOU ends on 15 May

- looking to extend the program to the end of the year, this will need to go to Council
- - concern that there could be a gap in time between the extension for the program to the end of the MOU
- we have two types of data that we are trying to capture - qualitative (people visited) and qualitative (surveys) both are important to collect to show the BIA members the program was effective in not only helping people but also is changing the perception in the downtown
- new discussion has emerged as businesses outside the BIA are calling the Welcoming Streets number for assistance
- there are two notable areas - south Oshawa and Nonquon
- looking at the possibility of expanding the program to these areas as well as the BIA
- one thing we are noticing is that this program has brought organizations together who in the past have not worked together.
- food trucks in Memorial Park - issues around the garbage that is left behind after the organizations have their food trucks there to provide food for those in need. For now they have been asked to move to the northwest corner of Memorial Park, but we are now receiving complaints from the businesses in this area.
- need to address the garbage



- The mandate for the Backdoor Mission is evolving and one goal is to have the backdoor mission be seen as a safe meeting place for other organizations to be able to provide their services and work together. Some organizations already view the Backdoor Mission in this way - Library, RMG, etc.

	Earlier numbers	up to 27 Jan	25 Feb
Encounters	55	95	211
Referrals	10		
Business calls	6	14	55
Business visits	59	365	388
Supplies handed our	148	244	
Community presentations		15	
Participants			118

Follow up email were sent to people who signed up for one of the training sessions and did not attend to let them know when the other sessions are taking place.

Next meeting will be 9 March at 9:00 am.

End 9:30