



**Board of Management of Oshawa Downtown
Business Improvement Area - City of Oshawa
Marketing Meeting**

Virtual Board Meeting

June 10th, 2020

10:00 AM

AGENDA

1. Welcome – Call to Order
2. Open of General Meeting
3. Acceptance of Agenda
4. Declaration of Conflicts
5. Approval of Minutes
6. Acceptance of New Committee Members
7. Marketing Budget Update
8. COVID Activities and Updates
9. Website Update
 - a. Phase 1 report
 - b. Phase 2 update
10. Social Media Update
11. Communications Planning
12. Marketing Campaigns
13. Winter Festival of Lights
14. Digital Main Street
 - a. Market Place
 - b. Digital Service Squad
 - c. ShopHERE
15. Event Marketing Update
16. New business
17. Adjourn