



Board of Management of Oshawa Downtown
Business Improvement Area - City of Oshawa
Marketing Meeting
Virtual Meeting
8 July 2020

Agenda

1. Welcome – Call to Order
2. Open of General Meeting
3. Acceptance of Agenda
4. Declaration of Conflicts
5. Approval of Minutes
6. Acceptance of New Committee Members - if any
7. Marketing Budget Update
8. Social Media/COVID Activities and Updates
 - a. Photo shoot
 - b. Video
9. Website Update
10. Communications Planning
11. Marketing Campaigns
12. Digital Main Street Update
13. Considerations for 2021 budget
14. New business
15. Adjourn