



Board of Management of Oshawa Downtown
Business Improvement Area - City of Oshawa
Marketing Meeting
Virtual Meeting
12 August 2020

Agenda

1. Welcome – Call to Order
2. Open of General Meeting
3. Acceptance of Agenda
4. Declaration of Conflicts
5. Approval of Minutes
6. Acceptance of New Committee Members - if any
7. Social Media/COVID Activities and Updates
 - a. Photo shoot
 - b. Video
8. Website Update
9. Communications Planning
10. Marketing Campaigns
11. Digital Main Street Update
12. Considerations for 2021 budget
13. New business
14. Adjourn