



OCTOBER 2010 BIA NEWSLETTER

- Wed. Oct. 20th. City of Oshawa Citizen Applications on line
Get involved in your BIA and apply for a position!
- Mon. Oct. 25th. Municipal Election
Voting matters!
- Sun. Oct. 31st. Halloween 
- Wed. Nov. 7th. Change Your Clocks back 
- Wed. Nov. 10th. Last BIA Meeting for current Board of Directors
Join us for the meeting and/or after the meeting at Murphy's Pub
- Thur. Nov. 11th. Remembrance Day
Downtown Parade with ceremony at Memorial Park
- Thur. Nov. 18th. Tree Lighting Ceremony at Memorial Park
Hot Chocolate table sponsored by your BIA
- Sat. Nov. 20th. Santa Parade of Lights (6pm)
2nd. Annual Downtown Midnight Madness Event!

2010 Downtown Oshawa Holiday Promotion Nov. 18th. ~ Dec. 8th.



To kick off this year's holiday promotion event, the Downtown Oshawa BIA is sponsoring the hot chocolate table at Memorial Park during the City of Oshawa's annual Tree Lighting Ceremony. **Business owners are needed to participate at the event on the evening of Nov. 18th.** Please contact the Board office if you would like the opportunity to promote your business to the thousands of people in attendance!

- Thur. Nov. 18th. Tree Lighting Ceremony at Memorial Park
Draws for downtown dollars, and free downtown logo'd shopping bags filled with your coupons!
- Sat. Nov. 20th. 2nd. Annual Downtown Midnight Madness Event
Please contact Nikki Henderson at Strut Nouveau to sign up as a participant for this segment of the promo. 905-725-0308.
- Mon. Nov. 22nd. 300 free parking tokens given to shoppers at random 10am – 2pm by costumed BIA volunteers
- Fri. Nov. 26th. Friday's Are Fabulous. In-store discounts on selected items at the Merchants discretion 11am – 2pm. *Please let the Board office know what you have on sale so the information can be e-blasted to the community!*
- Mon. Nov. 29th. Repeat of free parking tokens
- Fri. Dec. 3rd. Repeat of Friday's Are Fabulous
- Mon. Dec. 6th. Free candy canes to shoppers at random 10am – 2pm by costumed BIA volunteers
- Wed. Dec. 8th. Salvation Army Food Drive
Toys for Parking Tickets



As in the past, live entertainment will be co-ordinated throughout the Downtown.

Please participate by allowing musicians a place to plug in if necessary, or provide a warm place for them to take a break and perhaps even provide some cookies and hot chocolate for these starving artists!



As business members participating in this years Holiday Promotion, please take the time to provide as much information to the Board office as you can pertaining to your in-store specials, events, and overall plans to make this years holiday shopping in downtown a memorable event! Please phone, fax or email with all your details, confirming if you will be open for the Midnight Madness event. Ph. 905-576-7606, Fax 576-7653, Email downtownshawa@rogers.com

Great shows close to home!

➤ General Motors Centre Events 1-877-436-8811

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| ❖ November 8 th . | Johnny Reid |
| ❖ November 24 th . – 28 th . | Cirque Du Soleil |
| ❖ November 29 th . | Great Big Sea |
| ❖ December 9 th . | Jeff Dunham Identity Crisis |

➤ Regent Theatre Events www.durhamconcertseries.com

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| ❖ October 23 rd . | Kim Mitchell |
| ❖ October 30 th . | The Piano Men |
| ❖ November 13 th . | Alan Frew of Glass Tiger |
| ❖ November 26 th . | Ontario Philharmonic |
| ❖ November 27 th . | Lighthouse |
| ❖ December 4 th . | The Irish Rovers |
| ❖ December 17 th . | Michael Burgess |



ONTARIO
PHILHARMONIC
MARCO PARISOTTO - MUSIC DIRECTOR



Downtown Oshawa is thrilled to welcome the offices of the Ontario Philharmonic, now located on Richmond Street. Chair of the Board of Directors, Charles Morison invites everyone to attend *Sparkling Vienna, Friday November 26/10* at the newly restored Regent Theatre! One of Canada's most acclaimed conductors, Marco Parisotta will be taking the reins of Durham's premiere orchestra for the evening with a surprise guest making an appearance you won't want to miss.



Michael Burgess

**Michael Burgess ~ Christmas Magic
Friday, December 17/10.**

*A supreme artist and music in a
performance that is sure to move you.*

Please note this concert is performed in the intimate
musical setting of Michael and his Trio.

Ontario Philharmonic www.ontariophil.ca

Telephone 905-579-6711 Email: contact@ontariophil.ca

*Experience the thrill of an OP Concert
and enjoy the world's greatest music!*