

## Your Monthly Newsletter...



### Street Talk

At the corner of Simcoe and Bond construction is still going on and keeping the sidewalk closed. The only business affected by this was Montreal Steames and Deli. It reopened on May 3, but the sidewalk in front of Wing It is still under further construction.

The Heroes Highway Ride, June 4, will affect the following streets between 8 a.m and 8 p.m.: *Richmond from Simcoe to Ontario, William from East side of Prince to Ontario, Colborne from East side of Prince to Ontario, and Simcoe from Bond to Colborne.*

**Note:** There will be access for residents on William and Colborne.

### Reminders:

- June 2 is the BIA special members meeting.
- UOIT students will be graduating on June 3 at the GM Centre.
- Heroes Highway Ride will be on June 4.
- City clean up day will tentatively be on June 9.
- Pride Parade is hosting its first annual parade in Oshawa on June 12, between 1 p.m. and 3 p.m. It starts on Queen St. S. and ends on Celina St. S.
- Durham College students will be graduating June 16-17 at the GM Centre.

## Adding some colour to Downtown...

Visual art students of O'Neil Collegiate partnered up and hit the streets of downtown to paint the fire-hydrants on April 30. Passerbys and store owners were curious as to what was happening, but the end result was flawless art. The visual arts students were under the direction of teacher Craig Wildman.



Above: (clockwise from top) Natasha Monk, Dana Halbert and Elaina Tsonis.  
Right: Tanya Jendrika and Lee Jendrika.



# It's poppin' in downtown

By Brittney Ewasyn  
BIA Staff

Decadent fudge, ice cream, gourmet popcorn and treats to satisfy cravings can be found at the Great Canadian Popcorn Company. Upon entering an aroma of fresh popcorn and fudge take over your senses.

The store has everything from the most popular kettle corn, to the most bizarre chocolate bacon. Every product is made from scratch daily in the stores back kitchen meaning every item is as fresh as it gets! Johnathon and Sara Boville recently opened the store on March 1, at 16 Simcoe Street South in downtown Oshawa. It's a prime location close to the four corners and the highway, Boville said.

Boville uses her business knowledge from school and her self-taught experience to manage the store with her husband. The Boville's started the popcorn business in May 2010. It all began by selling gourmet popcorn at local events like Autofest, and progressed into further selling popcorn at the Pickering Flea Market until they opened their Simcoe store.



The market booth was only a small space of 10-by-10 so an expansion was needed.

"We opened here to expand with chocolates and fudge," Boville said.

The Boville's still provide goodies at local events, and also wholesale their popcorn.

They are always looking to add a new "wow factor" to their products.

"Coming soon we have white chocolate macadamia nut and strawberry cheesecake popcorn," Boville said.

She said she wants to bring the store to the next gourmet level. More information can be found at [greatcanadianpopcorn.com](http://greatcanadianpopcorn.com) and the Facebook page, Great Canadian Popcorn Company.

## Bola's Vault Art Show...

By Brittney Ewasyn  
BIA Staff

Bola! showed the artsy-side-of-things on May 1.

Local Oshawa artist Margaret Rodgers featured a display of symbolic artwork, a soundtrack in Bola's vault and electric violinist Natalie Garcia set a softening mood to the store's atmosphere.

Rodgers' display of art reflected the media coverage on financial collapses, corporate bailouts, and the widening gap between the rich and poor.

"The rich are getting richer and the poor are getting poorer," Rodgers said. The vault exhibit was entitled "Money, etc.", and every piece used recycled styrofoam collected from various suppliers.

"Styrofoam is the most basic, miserable cast off material," Rodgers said.

During the financial collapse Wall Street companies continued to do very well explained Rodgers. To show this concept Rodgers used the word "more" in many of her pieces. She said this is because it was said that

Canadian CEO's make up to 150 times more than the average Canadian.

Another symbolic aspect of her work is dolls. Each doll represents a member of a different country who attended the G20 Summit.

Rodgers creativity started at a young age. She said she has been interested in art her



Margaret Rodgers stands next to her art exhibit in the vault.

entire life, and has lived in Oshawa since the 1960's.

She used her art skills and knowledge to teach an art foundations course at Durham and currently works as a curator for the Clarington Gallery.

Bola! was an excellent choice for her display because it is close to the four corners of Downtown Oshawa.

The vault was also an

interesting touch to the artwork placement because Bola! was originally a bank and her artwork theme related to money. People from around Durham flocked into the Bola! to see what the vault had in store. "The turnout was excellent," Bola! manager Monique Brent said. "There was a nice vibe in here."

# EARTH DAY AT TD

By April Witt  
BIA Staff

TD Canada Trust in Downtown Oshawa held their annual Earth Day celebration on April 21.

Earth Day was actually on April 22 but the bank was closed for Good Friday. This location has been doing this event for seven years now.

The bank offered green Kool-Aid refreshments and Granny Smith apples for all to help themselves.

There was also a free raffle to enter and the winner received a free gardening gift basket.



TD's Samantha Russel and manager Deborah Sharer show off the Earth Day raffle and prizes.

"King West a landscaping company, also donated two more gardening baskets," said Sam Russel a teller at TD.

Durham Region Recycling donated as well, she said.

Customers of TD Canada Trust were encouraged to make a donation of two dollars the last few weeks. After donating they received a decomposable pen made completely from corn and a green bag.

"Today, TD is matching all two dollar donations," said Russel.

All donations are going towards cleaning up Oshawa.

Recycling artist Lianne Snow was also a guest at TD on Earth Day. Along with being a recycling artist, she is a certified councillor, life skills coach, and hypnotherapist.

Snow said she practices up cycling and makes everything herself.

"I stand over garbage thinking 'what can I do with this,'" said Snow.

She makes recycled material into items everyone can use, such as jewellery, garments, instruments, decorations and household items.

Snow only discovered her passion for recycling two years ago.

"It's incredible how long it takes until you know what you want to do in life," she said.

Snow runs her new business from home and relies on donations



Lianne Snow shows off her hand-made recycable material merchandise.

and her own day-to-day product use. All pop tabs are donated to her since she does not drink out of cans.

"I set myself a goal of no waste," said Snow.

Snow is very creative in how she uses her waste. She went on to say that when her washing machine broke instead of just throwing it away, she took out the big silver cylinder part, painted it with chrome auto paint and made it into a table. She also stuck lights into it and it light blasted out all over the room.

She even wears her recycled materials everyday. On Earth Day she wore pop tab earrings, a paper necklace, a pop tab necklace and a bracelet made out of cans.



She sells all of these items. All earrings are \$20, standard necklaces are \$50 while more complicated ones are \$75, bracelets are \$35 and the magazine paper necklaces are \$45.

Not only can you buy the jewellery, but Snow also offers workshops for making paper necklaces.

"It allows people to engage the right side of the brain," she said. Snow believes it is the younger generation that needs to get in gear and start recycling more.

"It's a shift that has to come from the younger generation," she said. "I'm hoping I have a small part in changing peoples attitudes."

To contact Lianne about donations or to buy some of her retail, call (905)-576-4395. You can also send her an email at [pieceofmind\\_2000@yahoo.ca](mailto:pieceofmind_2000@yahoo.ca) or visit [www.liannesnow.com](http://www.liannesnow.com).

# The BIA bids farewell and goodluck to one of its members: Indogneeto

By April Witt  
BIA Staff

Gail DeLuca has been at her Downtown Oshawa location for eight long years, but it's time to say goodbye.

At the corner of Ontario Street and Bond Street there will be an empty building where Indogneeto was as of the second week in June.

DeLuca's story of how her business started and why it is ending is inspirational and shows immense courage.

"My husband had a serious accident, so I retired from my previous job and took care of him," said DeLuca.

After a while DeLuca went back to school for dog grooming in Yorkville because she loved animals and didn't want such a fast paced job, she said.

DeLuca lives in Oshawa so the location is good and her son who is in real estate helped her find her downtown location.

"I liked the corner, it's a perfect corner," she said. "I like that it's well lit and the dogs love to look out the window."

Her business took a while to build up, but now it is booming with customers.

"I started from scratch, just advertised my business and now I have over 500 clients," said DeLuca.

Wendy Lefrenere has also worked at Indogneeto for three years helping out DeLuca. She will be continuing to groom pets at the Pet Valu on King St. E.

"I'm hoping most of my clients will continue to go to Wendy," said DeLuca.

DeLuca said, she is very attached to the animals; some of them have been coming to her for years and a lot of them come every six to eight weeks.

"Saying goodbye to them is going to be the hardest part," she said. "So many of them have been coming since the day we opened."

DeLuca's tough decision to close was brought on by the recent passing of her husband.

"It was a hard decision, but hopefully now I can live the good life," she said.

Indogneeto grooms six to eight dogs per day and they will miss the quiet, peaceful business as much as DeLuca will miss them.

We send the warmest wishes to DeLuca's new life journey and Downtown Oshawa will truly miss her everlasting positive personality.



Photo by Brittney Ewasyn

**Gail DeLuca in the process of grooming one of her 500 dogs.**

## **SIDEWALK SALE REMINDER!!!!!!**

**July 20-23.** The dates are approaching fast!!!! If you are interested in participating or have any inquiries please notify Angela at: 905-576-7606 or email: [angela.dobia@rogers.com](mailto:angela.dobia@rogers.com).